

Case Study Basketball Tournament Management with BooknMeet, VRCN's Secure Ticketing and Accreditation System

INTRODUCTION

This case study focuses on how VRCN's technology revolutionized the management of a series of basketball matches. With online ticket purchases, secure e-ticket issuance, and robot-driven on-site accreditation, VRCN protected against counterfeit tickets, and streamlined the accreditation process.

CHALLENGES

Organizing a series of basketball matches requires efficient ticketing processes and robust accreditation systems to ensure a smooth and secure event experience. Traditional ticketing methods often face challenges such as counterfeit tickets, manual accreditation processes, and long queues, leading to delays and inconvenience for attendees.

KEY FEATURES AND BENEFITS



1

Secure Online Ticketing:

BooknMeet enables attendees to purchase tickets online through a secure platform, eliminating the need for physical tickets.



2

Dynamic QR Codes:

Each ticket is issued with a unique dynamic QR code, which is displayed just before the event. The dynamic QR code cannot be copied or replicated, offering enhanced security against counterfeit tickets.



3

Convenient Access Control:

Attendees can conveniently enter the basketball venue by scanning their dynamic QR codes at designated entry points. This eliminates the need for manual ticket checks, reducing waiting times and enhancing the overall entry process.



4

Robot-Driven On-Site Accreditation:

BooknMeet incorporates robots for on-site accreditation, they verify the authenticity of the dynamic QR codes and grant access to attendees, minimizing human error and speeds up the accreditation process.



5

Flexible Authentication Devices:

With APIs developed, VRCN can effectively turn any Android devices with a camera into an Authentication device, allowing instant addition of extra access points should the need arise.



6

Scalability:

BooknMeet is highly scalable, accommodating events of varying sizes, from small tournaments to large-scale basketball matches.



7

Comprehensive Reporting and Analytics:

detailed reports are provided to event organizers with valuable insights into ticket sales, attendance patterns, and event success metrics.

CONCLUSION

BooknMeet revolutionizes the ticketing and accreditation processes for series of basketball matches. By offering secure online ticketing, dynamic QR codes, robot-driven on-site accreditation, and real-time authentication, BooknMeet ensures a secure, streamlined, and efficient event experience. The solution enhances ticket security, eliminates counterfeit tickets, reduces waiting times, and provides accurate and automated accreditation.



BOOKnMEET



+852 2667 8100



info@vrcnltd.com



www.vrcnltd.com